



Now's the time for African Americans to be represented in the research for **multiple myeloma**.



NOW'S
THE
TIME.

BLACK MULTIPLE MYELOMA MATTERS!

The Prince Hall Medical Foundation, Inc. is partnering with Black Health Matters to help multiple myeloma patients connect with Bristol Myers Squibb clinical trials in the New York City area for which they may be eligible. Our goal is to help spread awareness on the importance of Black participation in research for the diseases that affect us disproportionately—including multiple myeloma



OUR
MYELOMA
MATTERS.



According to the International Myeloma Foundation, 20% of multiple myeloma patients in the U.S. are Black, but only 6% of clinical trial participants are Black. Help affirm that Black voices matter in the research for multiple myeloma.

#BMSMultipleMyeloma

LEARN MORE

A TRIAL COULD BE RIGHT FOR YOU

See if you or a loved one could be eligible for **KarMMa-2** 📌

KarMMa-2 is a clinical trial to study bb2121, a CAR-T therapy for patients with relapsed/refractory multiple myeloma.

LET'S GO!

MULTIPLE MYELOMA AWARENESS



For African Americans, Health Disparities in Multiple Myeloma Can Be Addressed by Greater Participation in Research Studies

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African Americans at Higher Risk of Developing Multiple Myeloma Cancer

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HELP
MAKE A
DIFFERENCE.



An alarming 1 in 5 people diagnosed with **multiple myeloma** are African American.

